



December 11, 2017

Dear Sir/Madam,

We cordially deliver you that the Ceramics Inter-local Network Workshop for 10 days initiated by the Icheon Ceramics Festival Committee would be designed for the 32nd Icheon Ceramics Festival 2018, which is from April 27 to May 13, 2018. Please experience all the joy and passion of ceramics world at Icheon Ceramics Festival, where glamour meets inimitable style in the heart of the city. Take advantage of our world-class collection of ceramics and count on our years of experience hosting world's most historical festival to create a prestigious event filled with unforgettable moments.

The Icheon Ceramics Festival is one of the most important ceramic events in Korea, mainly providing a fairground of ceramics where manufacturers and customers can meet once a year. As the biggest event both in the ceramics field of Korea and in the local community, Icheon Ceramics Festival has received more than 440,000 visitors last year.

As one of the main programs for the Festival, the Ceramics Inter-local Workshop is organized to carry out consistent cultural exchanges among cities that possess their own ceramic cultures and activities, and to become a pioneer of systematic artists exchange program directly between many of local institutions.

To this purpose, we are pleased to start proposing your institutions to recommend right artists who are representing your ceramic culture and also willing to experience both Korean customers and professionals during festival, and also want to invite one representative from your side. We will greatly appreciate your institution's participation with us to establish a firm relationship. Kindly hope you to refer the following two attachments for your information.

We all look forward to working with you for the best result of the Festival.

Sincerely yours,

Daeyoung Lee
Chairman, 2018 Icheon Ceramics Festival Committee

Attachments:

- (1) Inter-local Network Prospectus
- (2) Inter-local Network Guideline