

IAA Europe Newsletter April 2019

>>> News from the IAA Europe Executive Committee

Exhibition Remuneration in Europe: Pay the artist now!

Campaign Launch on World Art Day 15 April 2019 #paytheartistnow #exhibitionremuneration

IAA Europe launches its campaign on exhibition remuneration in Europe on World Art Day 15 April 2019 to **advocate fair exhibition remuneration** for all European visual artists!

Unlike other art disciplines, remuneration for artistic work is still not a common practice in the visual arts. In most countries visual artists are not being paid for creating works of art and showing them to the public. Neglecting to pay artists reflects the traditional assumption that visual artists typically get paid by selling their artworks, which has long been obsolete in most art institutions.

To get paid is the most obvious and common reason for people to work - we usually don't even question the premise. But the question "Are you the artist?" is often followed up by "but, **can you make a living from your art?**". A fair question, because the answer is: probably not.

Even renowned and successful visual artists showing their work in prominent galleries and museums do not get paid to exhibit their works of art. The system is still based on the faint hope that recognition will be enough to give the artist more market value for selling the artworks in the future. But for many artists that is not going to happen. Still, **their works of art are in fact the very reason for most people to visit museums and galleries in the first place**. For creating this essential value in our society, that keeps our senses sharpened, and for giving new perspectives to thousands of people every year, **the artist should get paid**.

Remunerating visual artists – just as others are being paid for their work in the arts and in all other economic fields – is an investment into the future of societies, into the social and economic development of countries and into region's cultural institutions. Making art within fair terms will allow artists to show their full potential, which will ultimately benefit all visitors and exhibitors.

Spread the **[Position Paper on exhibition remuneration](#)** by IAA Europe!

[Information on the campaign](#) is available at IAA Europe's webpage. Get in touch with the IAA Europe office (info@iaa-europe.eu) to **be involved!**

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The Brussels symposium "Exhibition Remuneration Right in Europe 2018"/ documentation

In November 2018 representatives of more than 30 artists associations and collecting societies from 22 European countries, as well as representatives of regional and national political bodies and European Union representatives joined the symposium "Exhibition Remuneration Right in Europe 2018" in Brussels to advocate fair exhibition remuneration for all European visual artists.

Be inspired by best practice examples in Europe and beyond: View the [60-page handout on already existing exhibition remuneration models in Europe](#), the [documentation](#) of the Brussels Symposium “Exhibition Remuneration Right in Europe 2018” as well as [presentations of the speakers](#).

Culture Action Europe Members Forum in Brussels

On 21 and 22 March 2019, the Culture Action Europe (CAE) [Members Forum](#) took place in Brussels. Hilde Tørdal and Constanze Brockmann (IAA Europe office) were present. In view of the European elections, the members exchanged views on their regional implementation of the [CAE European Election Campaign](#). The common goal is the best possible positioning of cultural interests in a new EU Parliament from the second half of 2019.

Likewise, ideas and wishes for the new EU Creative Europe program after 2020 were discussed. Parallel to the negotiations for the new EU Multiannual Financial Framework 2021-2027, the individual programs of the EU will be reorganized. The issue of mobility of cultural workers received special support here and the call for an appropriate definition and positioning of cultural education in the final drafts of the new Creative Europe program.

Another role was played by structural issues of CAE. Internal networking was discussed in thematic or regional working groups, the so-called "hubs". The CAE Board also presented the current Culture Action Europe Strategy Paper with thematic focus:

- Reorientation of EU programs relevant to the cultural sector and negotiations on the Multiannual Financial Framework of the EU 2021-2027
- Working conditions in the cultural sector in Europe, with a particular focus on income conditions and the social protection of artists and the conditions for international mobility of cultural workers in Europe and beyond.
- Freedom of expression and cultural rights, with the elaboration of the legal framework at national level as well as corresponding regulations at EU level.
- Artistic and cultural research, in particular the so-called STEAM Practices, which stand for Science, Technology, Engineering, Arts and Mathematics, and put the added value of today's artistic practices in research and development forward.

The first plans for the CAE annual conference [Beyond the Obvious](#) were also presented, which will take place from 23 to 26 October 2019 at the German-Swiss border near Konstanz / Kreuzlingen.

>>> Members' section

Share your news! Please keep us informed about planned activities and current discussions.

Artists' Association of Finland – NC of Finland

Strategic goals for the Government Programme 2019 – 2023

The paper “When Art Thrives, Finland Thrives. Strategic goals for the Government Programme 2019 – 2023”, elaborated by the Artists' Association of Finland, discusses 8 key points for the Government Programme ahead in order to strengthen adequate support structures for artists and proper compensation for artistic work:

1. Increasing funding for visual art to parallel that in other art forms
2. Permanently raising funding for art and culture to a minimum of one percent of the government budget
3. Raising the level of working grants for artists and increasing their number
4. Increasing the number of artist pensions

5. Consolidating the system of exhibition payment
 6. Strengthening the percent for art principle
 7. Developing the spectrum of artists' livelihood
 8. Developing the mediator level of visual art
- Find out more [here](#) (pdf).

Internationale Gesellschaft der Bildenden Künste (IGBK) – NC of Germany

Übergänge / Nachbarschaft – First edition: Frankfurt (Oder)

This year, IGBK organizes a series of events and talks on artistic cooperation in different border regions of Germany – Übergänge / Nachbarschaft (*Transitions / Neighbourhood*). The series kicks off with an event in Frankfurt (Oder) on 26 April 2019 in cooperation with the student art festival [Art an der Grenze na granicy](#).

Along the border between Germany and Poland a variety of artists' networks exists that are highly interconnected both, locally and cross-border. A panel discussion on 26 April will ask about the artistic quality of the work created/performed on-site, about infrastructural and financial needs for cross-border cooperation and how artists and culture professionals can receive funding from the EU, e.g. through the Interreg programmes (European Territorial Co-operation).

Also a touring artists workshop will take place on that day, focusing on administrative and legal questions related to cross-border projects and artistic work.

Find all details on the Frankfurt (Oder) event online [here](#) and keep up to date with further talks and discussion throughout the year.

Digital discourse Freepost: City, country, Europe – How the art world grows together

How do artists and curators position themselves politically? And how do they network across national borders? The art world discusses – about its role, common values and the future of Europe. Art may not know any boundaries, but the art world certainly does. So how can curators become better networked – and make a stand for their shared values? This is being discussed online by Simona Da Pozzo, Gottfried Hattinger and Hajnalka Somogyi – and you can join in! Leave your comment on the [Goethe-Institut webpage](#) or on Facebook and Twitter using the hashtag #freepost.

This issue of "Freepost" is a cooperation between the Goethe-Institut and IGBK.

Chamber of Fine Arts of Greece (EETE) – NC of Greece

Art works in public spaces

In March 2019, EETE met with delegates of the Ministry of Economy and Development and the Ministry of Culture. The talk focused on Law 4412/2016 on Public Procurement, implemented already in 2016, notably the assignment for the production of artistic works in public spaces exclusively to natural persons – visual artists – when funded by the state. The law steadily causes trouble; also EETE warned about the problems caused by it with regard to the assignment or purchase of public artistic works: it contradicts with other laws and degrades artistic works, with negative effects on art and the society as a whole.

Already in 2017, EETE submitted to the responsible political bodies a comprehensive framework to remedy the situation, in the form of a bill on the presence of works of art in public places and the relationship between art and public agencies and local administration – which was ignored by the government.

Now again EETE calls on its members and partners to coordinate forces to avert the inclusion of art in Law 4412/16 and to fight for the development of a framework that will safeguard visual artists and artistic assignments.

Artistic creation required to use POS terminals

An unrealistic joint decision was recently signed by Ministers of Economy and Development and Finance, according to which tax code '90.02 – Supporting activities for the performing arts' and tax code '90.03 – Artistic creation' are included in the obligation to maintain a professional bank account and are thus required to use a Point of Sales (POS) terminal. Facts are:

- Banks apply charges to the use of POS terminals, either through the sale or lease of the terminal.
- The purchase cost of a POS terminal is between 99 and 440 euro, depending on its type and functionality. In the case of leasing, the annual cost is between 50 and 360 euro, depending on monthly transactions.
- Respectively, the annual cost of maintenance is between 24 and 96 euro.

The decision was taken without prior consultation with artists' associations or collective bodies of artistic life. EETE's BoD calls for joint actions to cancel the decision.

(Want to learn about it more? Contact the Chamber of Fine Arts of Greece: chafartg@otenet.gr)

Norske Billedkunstnere – NC of Norway

Hundreds gathered in freedom of artistic expression protest in Oslo

On 23 March 2019 hundreds of people gathered in front of the Norwegian Parliament to protest against the Prime Minister's refusal to apologize to a group of artists, and for putting undue pressure on artistic freedom of speech. Protests were also held in all major Norwegian cities. The protest was arranged by the Association of Norwegian Visual Artists along with five other artists' organizations. Nearly 50 cultural institutions, organizations and political parties joined a petition to protect the freedom of artistic expression.

The events leading up to the protest include criminal incidents, a theatre production and a Prime Ministers misuse of power: Mid March Laila Anita Bertheussen, the life partner of the Norwegian Minister for Justice, was detained by the Norwegian Police Security Service in the wake of a series of incidents at the Minister's home as well as to other politicians in Norway. She was initially charged with carrying out an act that falsely indicated a crime had been committed, an arson attack on the family car. PSD later charged her with seven more incidents, including painting swastikas and misspelled versions of the Norwegian word for racist on their own house and car. She finally got arrested when she put fire to the car.

For weeks she had been outspoken about a theatre play entitled "Ways of Seeing", which deals with racism. The production of the Black Box Teater in Oslo featured images of her home and the homes of other politicians and she accused the theatre of an invasion of privacy. She also filed a complaint to police against Black Box director Anne-Cecile Sibue-Birkeland and three of the artists involved. Police initially dropped the case but later revived it, leading to charges being filed against the director and the three artists, for allegedly invading the privacy of those whose homes were exposed. The charges against the theatre officials were later dropped, while charges against Bertheussen were upheld. The Minister for Justice called the Black Box Teater 'morally bankrupt'.

Also the Prime Minister's handling of the incidents were called into question by politicians, media commentators and the artists' community. Erna Solberg had previously condemned the alleged arson attack as a threat against Norway's 'open and democratic society'. Later on she implicitly

criticised the theatre company, describing the play as 'problematic for politicians' integrity'. When Bertheussen was charged, Solberg was asked to apologize to those involved with the play. But she continues to refuse to apologize.

(Want to learn about it more? Contact Norske Billedkunstnere: nbk@norskebilledkunstnere.no)

>>> EU Cultural Policy and Events

Creative Europe 2021-2027 – Parliament's vote

At the end of March MEPs voted to double the budget of the 2021-2027 Creative Europe program and to enhance international circulation of works and mobility of artists. The draft program supports cross-border exchanges of creative players and artists, e.g. through residency programmes. Media literacy is one of the priorities, with MEPs insisting on its contribution to the development of critical thinking. Also the importance of engaging a young audience was pointed out, especially to promote audiovisual works being used through legal channels.

The final text of the program next needs to be negotiated and agreed with the European Council; the "[Draft legislative resolution on Creative Europe programme \(2021-2027\)](#)" can be read here.

i-Portunus. Pilot project to support short-term mobility of artists and culture professionals

The European Commission is considering the launch of a large-scale initiative to support artists and culture professionals to move between European countries, to develop audiences and collaborations etc.

At this stage of the planned initiative, i-Portunus is testing a small-scale mobility scheme with 500 persons. Between April and September 2019 three calls will be issued. The pilot is limited to two sectors, performing arts (theatre and dance) and visual arts and is open to artists and culture professionals from the Creative Europe countries.

Full details on the pilot mobility scheme – terms and conditions, how to apply, evaluation procedures etc. – will be **available from next week (15 April 2019) at the [i-Portunus webpage](#)**.

i-Portunus is implemented by the Goethe-Institut, in consortium with the Institut français, Izolyatsia and Nida Art Colony of Vilnius Academy of Arts on behalf of the European Commission.

Live online dialogue with MEPs on 25 April

The European Parliament Elections are approaching quickly. As part of its [Elections 2019 Campaign](#), Culture Action Europe will run a [live online dialogue](#) with MEPs on 25 April, where everyone is welcome to log on and pose their questions on culture and the EU to the candidates. It is essential that MEPs recognise culture's contribution to Europe as a force for cooperation and mutual understanding. However, there is significant variation between political party groupings in their recognition of the value of culture. Learn more about it and join the [online dialogue](#). Get informed before you vote in May!

#EPElections2019 #thistimeimvoting #actforculture

>>> What others do

A Soul for Europe Conference 2019: Towards A European Citizens' Convention

The "A Soul for Europe Conference 2019" is all about the European elections: through public debates with the candidates of the European parties and European artists. Taking place from 12 to 13 April 2019, a

multilayered workshop program was organized in cooperation with national and European partners and interventions that deal with the European project in an artistic way. The A Soul for Europe initiative wants to raise awareness for the decisive European elections 2019 and get citizens activated. Find out more [here](#).

Culture Action Europe: Beyond the Obvious 2019 Edition

The 2019 Edition “Culture Crops: Cultural Practices in Non-urban Territories” (23-26 October 2019) focuses on cultural practices in non-urban territories. What does it mean to be an artist in a rural context? What models of cultural practices are emerging in non-urban territories? What are the necessities of cultural workers operating beyond the metropolis? What kind of national, regional and European policies are needed to support artistic practices in rural areas? Culture Crops will showcase the best practice examples from the region mixing them with similar projects coming from all over Europe in order to create a constructive exchange of ideas and to provide space for cross-border collaborations. It will bring different perspectives from arts, heritage, research, politics and economics to explore possible cross-disciplinary answers.

More information will follow in due time – you will find it [here](#).

Freemuse report “The State of Artistic Freedom 2019”

The report “[The State of Artistic Freedom 2019. Whose Narratives Count?](#)” (pdf) analyses 673 cases of violations of artistic freedom occurring in 80 countries throughout 2018, identifies key challenges for artists’ freedom of expression, and points out violation patterns and trends. Additionally, the report calls for accountability for these violations and illuminates counter-terrorism legislation as a troubling and growing method of violating freedom of artistic expression.

[Freemuse](#) is a civil society organisation advocating for and defending the human right to freedom of artistic expression globally.

European Cultural Foundation: European democracy – action grants

The European Cultural Foundation funds cultural actions prior, during and after the EU parliamentary elections that can breathe life into Europe, and democracy at large. Priority is given to proposals related to, and taking place before or during the European elections (May 23-26). Innovative and provocative ideas are wanted that challenge the negative discourse and are able to become inspiring examples from the local to the European levels. The call is permanently open as of February 2019 until the available budget has been spent. Projects are selected on a rolling basis. Find all information [here](#).

IAA Europe Executive Committee

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