

PRESIDENT'S LETTER NUMBER 7

Dear National Committees,

I hope that this letter finds all of you in great spirit and good health will in these days that are taking us closer and closer to Spring.

I wish that also all of you had great artistic plans to I wanted to remind you few things that will be on our agenda during April 2017.

WAD 2017:

I have to confess that this year my own activities as well as the one of the Turkish Committee will be limited due to the fact in Turkey we have a very dangerous referendum coming precisely on April 16th. For those of you that don't know, on that date, the referendum will ask to Turks if they say 'yes' or 'no' to the question *'do you agree to leave all the powers within the country to one single man? Do you agree that he should decide on the fate of the whole country?'* In other words, just because we have to struggle this year in Turkey about such a crazy danger, I cannot go out of the country again to Monaco, or Los Angeles, or Florence or Paris... I have to stay here in Turkey in democratic struggle, in full solidarity with my artist and writer friends, with the people of Turkey...

But that does not prevent me from explaining again to you, what kind of activities you can arrange... I had already mentioned that you could arrange interesting shows, or happenings, street art/music events with museums, galleries as well as municipalities. You can ask all galleries and art institutions to carry the WAD logo on their invitations, catalogs or press bulletins, web sites...

You can ask municipalities to invite artists either on the 15th of April precisely, or one evening in one of the nights of the WAD week. It can be a dinner or a cocktail, or a cocktail during an art happening. Also, you can select as the National Committee of your country:

The honorary awards:

- Artist of the Year;
- Emerging Artist of the Year;
- Art Professional of the Year (among non-artists);
- Art Press Professional of the Year (Writer-critic-editor-in Chief);
- Art Related Association/Foundation/Cultural Center/Museum of the Year.

So you should have a commemorative plate ready for the winners of the year in your country, a plate carrying also the WAD logo and your National Committees and the IAA's logo. Thus the power structure in your country, will feel honored to have been 'decorated' by the artists of the country within an international organization and a worldwide-celebrated event.

SHOWS: If for some ideas you are late for this year, it doesn't matter, you can do it next year this means you are very early for this year! The shows can be about:

- Young art/under 35;
- Art from art academicians and teachers from all universities;
- Art from Fine arts high schools/ teachers and their students;
- Children art;
- AND/OR OF COURSE: ANY MAJOR Artist, or art movements or conceptually curated various shows.

SPEECHES IN SCHOOLS OR MUSEUMS/ART CENTERS: Visiting, kindergartens, schools, high schools and universities, OR MUSEUMS and art centers, giving celebration speeches, talks about Leonardo's multi faceted, multi disciplinary art life, or general talks about the revolutionary spirit of modern and contemporary art worlds.

VISITS TO PRISONS: Or children prisons or rehabilitation centers are a good target for visiting and introducing friendship, solidarity and brotherhood of the power of art in the kindest way to people in need of warmth.

ART BOOK SALES POINTS IN THE STREETS ON THE WAD WEEK END: Is something we have experienced and done in major streets with a good success and turnover. Museum bookstores and art or general bookstores thus have been able to reach audiences that normally don't go to bookstores.

STREET CONCERTS/HAPPENINGS: Of course one of the best possible ways is to cooperate with Municipalities for larger events including street festivals/happenings/dances/rock or classical music concerts etc

OTHER IDEAS: Dear friends, we trust you and we know that you can come up with great innovative ideas that you will want to share with us and the whole world. Please think and inform your us, there will always be the next better idea!

DEAR FRIENDS,

WHATVER YOU DO, PLEASE DOCUMENT IT! Take photos films; place them on Instagram, Facebook, Twitter, any social media with #worldartday #worldartday17 #aiap #iaa
AND SEND THEM PLEASE TO US. So that we can place them on our websites and spread internationally the information, grow the universal awareness. Please send all materials, links, images, pictures, films to iaa.aiap.oykueras@gmail.com and iaa.aiap@gmail.com

Look forward to hear from all of you, wishing you all our best in
This coming spring, which I hope, will be beautiful!

Bedri Baykam

World President

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