

# INTERNATIONAL ASSOCIATION OF ART WORLD PRESIDENT BEDRİ BAYKAM WAS IN BEIJING FOR THE OPENING OF THE 13TH CHINA BEIJING INTERNATIONAL CULTURAL & CREATIVE INDUSTRY EXPO

October, 2018

The World President of IAA Bedri Baykam was invited to China-Beijing for giving one of the opening speeches of the 13th China Beijing International Cultural & Creative Industry Expo, on October 24, 2018.

Also were present at the opening ceremony of the event, Du Feijin Standing Committee member of the People's Government of Beijing Municipality....

**Cal Wu**, Chairman, Council of the China National Arts Fund; Former Minister of Culture

**Liu Binjie**, Chairman of the Publishers Association of China

**Lee Byong-hyun**, from Korea Chairperson of the Executive Board, United Nations Educational, Scientific and Cultural Organization (UNESCO)

**Liu Jie**, Chairman, China Digital Culture Group Co. Ltd.

**Tuo Zuhai**, Chairman and President, Animation Comic Game China Group

**Bozidar Zecevic**, Film Director, Member of International Board, International Animated Film Association (ASIFA)

**Chen Chunmei**, Chairman of Supervision Committee, The China Arts and Entertainment Group (CAEG)

Bedri Baykam emphasized the importance of protecting world peace through art solidarity and dialogue.

Here are some excerpts from Baykam's speech.

"I am proud to be here in China, in its capital Beijing, in the heart of this so ancient, rich and authentic culture that is one of the main legacies of mankind and world social and artistic heritage. China has always been a center of interest for the world with its historical leaders, starting with the great Mao Tse-tung, with his hard worker nation, creative yet disciplined, always placing impressive goals in front of them. Two of his quotes are always determining for building our strength: **'Don't give a child a fish but show him how to fish'** and **'An army of the people is invincible!'** These two united, show us what we can learn to do separately, and how much we can accomplish together!

The **Silk Road** and international world trade that has helped spread also international culture across continents, was ignited by China and was a sparkle for spreading creativity in between nations. Now the **China Beijing International Cultural & Creative Industry Expo**, brings together even in a much broader way, the participants of the ancient Silk Road to a contemporary multi-disciplinary and multi-layered creative world simultaneous consciousness. We can only congratulate this creative rivalry that brings synergy and stimulation for all participating agents.

(...) We are talking about the fusion of a new mankind with multiple worries, multi-disciplinary creativity, skills and goals, such as scientists inspired by artists, businessmen inspired by technology, bureaucrats and politicians enhancing their dream capacities like musicians! I myself am a painter, a writer, an activist, an association president as a world

traveler, not just an organizer bureaucrat of the arts! This is what the new world is asking from us! New brains with multi-orientations!

(...) As IAA, we have accepted in 2011 at our General Assembly in Guadalajara, Mexico, the proposal of **UPSD** our Turkish National Committee, for celebrating every year the birthday of Leonardo da Vinci, April 15, as **World Art Day**. This simultaneous celebration has raised a lot of solidarity and international events since then, and several countries have been celebrating World Art Day on the week of April 15. We hope to see China, more and more active for the coming World Art Day events.

We also do our best for promoting more events that bring world artists together. For example, we coordinated in 2016 with our South Korean Committee, an international art festival in Suncheon, in order to push the dialogues on world consciousness in regards to ecology: "**The Suncheon Bay Environmental Art Festival**". With major contributions of world artists from different countries, that show was again a major international collaboration and solidarity success.

(...) This project, obviously aims to transform world society as a whole with a beautiful interaction of so many different parallel fields that start to push each other to the front in a dynamic dialectic. If we could pull the general spirit of the world forward, in the same style as this multifaceted master performance, we can trust each other that the world will be a better place!

(...) Concluding my words, I would like to remind the most well known saying of the founder of our Republic, Mustafa Kemal Atatürk: Peace at home, peace in the World, may we all make here new acquaintances that will be fruitful to our minds personalities, businesses and our spirit of creative collaboration world wide. It is my honor as the President of IAA, to present all my respect to your beautiful country and its very unique history, and to you all dear creative participants of the **China Beijing International Cultural & Creative Industry Expo**, I thank all the organizers and everybody that has contributed to this wonderful great international event, thanks very much for listening..."

In the other speeches made during the opening, speakers emphasized culture as the most important invention of mankind's social history, the growing importance of culture and its ramifications within world economy, its growing part in employment all over the world, China's determination in becoming world's cultural leader and the undeniable fact that content is still the most important factor, no matter which technology was used.